certilytics

Provider Attribution

Accurately connect patients to the physician who is responsible for their care.

▶ Our Approach

Healthcare leaders are committed to improving the quality of care their organizations provide. To achieve this goal, one important step is to identify the right patient-provider healthcare relationship to understand the value of the care that is being delivered.

At Certilytics, we help leading healthcare organizations turn their data into a powerful analytic asset that accurately attributes a patient to the physician who is responsible for their care using a proprietary and proven process.

HOW IT WORKS

PROVIDERS are assigned patients at a specialty level utilizing the prior 24 months of medical claims data on a monthly basis

- ▶ Providers include physicians (MD or DO), nurse practitioners, and physician assistants

- ▶ Specialties include Primary Care, Pediatrics, OB/GYN, Gastroenterology, Behavioral Health, Cardiology, Endocrinology, Orthopedic, Pulmonology/ Pulmonary, etc.

PATIENTS are attributed based on who provides the most care to establish the patient-provider health relationship:

- ▶ If the patient has only (1) distinct rendering provider for a specialty, this provider is attributed regardless of number of encounters or total value units

- ▶ If the patient has more than one rendering provider for a specialty, the following tie-breaking logic will determine attribution:

  - • Total Number of Evaluation & Management (E/M) visits
  - • Total Number of Relative Value Units (RVU)
  - • Most recent E/M visit

Patient (Heart Disease)	Provider (?)
Encounter	**Rendering Provider**
Emergency Room Visit	Provider A
Office Visit (PCP)	Provider B
Office Visit (Cardiologist)	Provider C
Ordered Lab	Provider C
X Ray Ordered	Provider C
Office Visit (PCP)	Provider B
EKG Ordered	Provider C
Office Visit (Cardiologist)	Provider C

About Us

An AI-driven Predictive Analytics Solution Built for Healthcare

For 10 years Certilytics has been delivering enriched healthcare data assets and predictive analytics to large healthcare organizations. These powerful analytic assets are helping leaders lower costs and improve outcomes.

Customer's trust us with their data and are confident in the insights we provide.

Unmatched Data Processing

30M+ lives processed weekly

50M lives on platform

21B total member records

Uncovering Powerful Insights

$10B in savings identified

2.4x increase in engagement

$200 PMPY in savings

Do you need help connecting patients to the physician who is responsible for their care?

MEET WITH OUR TEAM TODAY!

Learn More

Explore how our AI-driven solutions are helping make healthcare more efficient and affordable at **certilytics.com**

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